

CONNECTED EVENTS



-

RDW & COMMUNITY

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CAN I PARTICAPTE?

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WHAT DO I NEED?

-

LAST STEPS

RDW 2020



STAGED EVERY YEAR IN MAY, ROMANIAN DESIGN WEEK IS A PROJECT THAT PROMOTES DESIGN AS A PAD FOR CULTURAL, SOCIAL AND ECONOMICAL GROWTH.

JOIN THE COMMUNITY

RDW COMMUNITY IS FORMED BY AN URBAN PUBLIC, WELL EDUCATED, INTELLIGENT AND INFORMED PEOPLE INVOLVED IN THE CREATIVE INDUSTRIES FIELDS, ART CONSUMERS. WE ALSO TARGET POTENTIAL INVESTORS IN DESIGN, FASHION AND COLLECTABLE PIECES.



@POPA NAN 82
// Connected Event, 2019



@RDW Concept Store
// 2018



who can participate

designers | entrepreneurs | design galleries |
publishers | architecture studios | shops |
design related events | restaurants | NGOs |
public institutions | advertising agencies &
all kind of content creators.

WE EMBRACE A POWERFULL MIX
OF CONTRIBUTORS
TO BE PART OF RDW.



@UBIKUBI X DIZAINĂR Yard Sale Connected Event, 2018



@RDW Main Exhibiton // 2016



what you need

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- 1. A CONTENT TO PRESENT**
 - 2. A LOCATION**
 - 3. A COMMUNICATION PLAN**

See next page for details

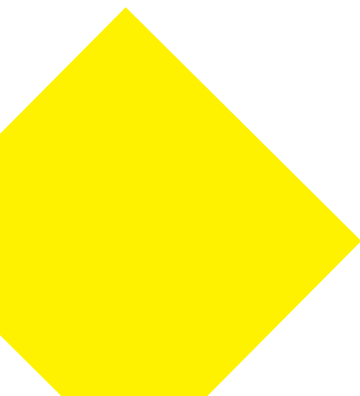
Two large, bright yellow geometric shapes, a triangle and a quadrilateral, are positioned in the bottom right corner of the page, partially overlapping each other.



what you need

1. A CONTENT TO PRESENT

COME UP WITH A CONCEPT THAT SUITS YOU AND YOUR BUSINESS! YOUR EVENT MUST BE RELEVANT TO RDW AND FEATURE DESIGN OR ALIGN TO RDW 2020 THEME (CHANGE). ANYTHING FROM EXHIBITIONS, INSTALLATIONS, PRODUCT LAUNCHES TO TALKS, WORKSHOPS, PARTIES, OPEN DOORS OR DIFFERENT GATHERINGS WITH A FOCUS ON DESIGN.





what you need

2. A LOCATION

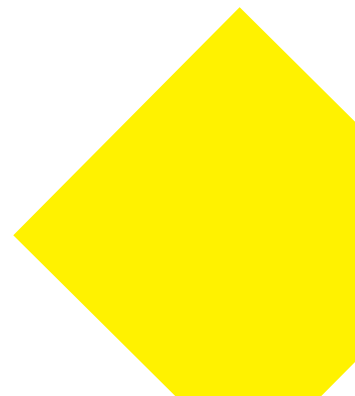
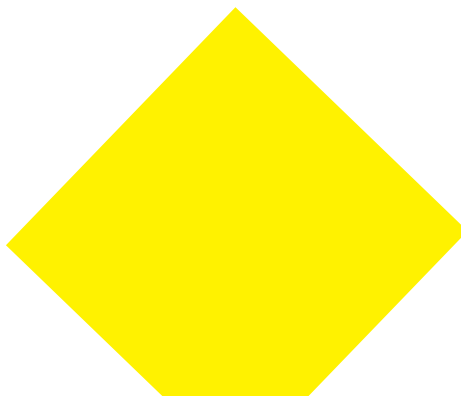
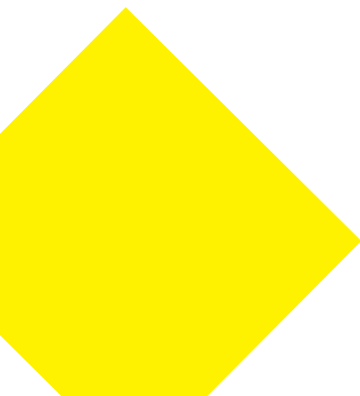
EVENTS CAN TAKE PLACE EITHER INDOOR OR OUTDOOR, PUBLIC OR PRIVATE SPACE. THE ORGANIZER WILL TAKE CARE OF ALL ASPECTS OF THE LOCATION. ONLY RULE IS THE EVENT MUST TAKE PLACE IN BUCHAREST.



what you need

3. A COMMUNICATION PLAN

THE ORGANISER WILL USE HIS/HER OWN COMMUNICATION TOOLS IN ORDER TO PROMOTE THE EVENT IN THE BEST WAY POSSIBLE. FURTHERMORE, ROMANIAN DESIGN WEEK WILL USE ALL OF ITS PLATFORMS TO COMMUNICATE EACH SATELLITE EVENT TO THE PUBLIC.





2020 RDW THEME

= CHANGE

THEREFORE, YOUR EVENT CAN SPEAK ABOUT CHANGE IN A PERSONAL MANNER OR APPROACH ANY OTHER DESIGN RELATED THEMES.

IN THE FOLLOWING SECTION YOU CAN SEE EXAMPLES OF EVENTS WE WELCOME @RDW.

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we welcome...



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- **EXHIBITIONS**
 - **TALKS / CONFERENCES**
 - **OPEN DOORS & DRINKS**
 - **INSTALLATIONS**
 - **LIVE ART / DESIGN ACTS**
 - **GUIDE TOURS**
 - **DESIGN RELATED EVENTS FEATURING
PRODUCT DESIGN / SOCIAL DESIGN /
ARCHITECTURE / FOOD DESIGN / GRAPHIC
DESIGN / INTERIOR DESIGN / FASHION DESIGN
& OTHERS**



TALKS (Eliza Yokina, Cumulus)
// RDW Concept Store, 2018



INSTALART @Magheru One
// Connected Event, 2016



Capsule Exhibition by
MILOS JOVANOVIC // RDW 2019



@RDW Main Exhibition // 2019





next steps

- READ THE RULES AND REGULATIONS

BEFORE YOU APPLY, MAKE SURE YOU ARE ACQUAINTED WITH THE RULES FOR BEFORE AND AFTER THE ADMISSION PROCESS. FIND MORE ABOUT WHAT YOU NEED TO KNOW [HERE](#).

- FILL IN THE ENTRY FORM

PLEASE READ CAREFULLY AND FILL IN ALL REQUESTED INFO.

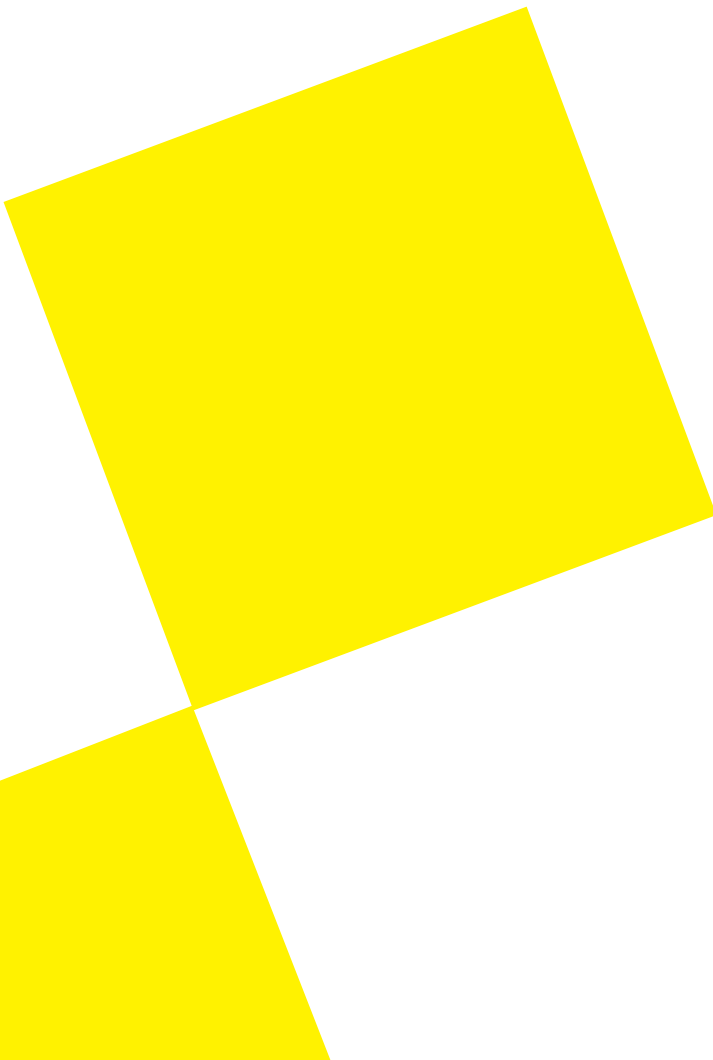
[START YOUR APPLICATION NOW.](#)



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QUESTIONS?

find us at

hello@romaniandesignweek.com





IKEA @RDW 2018



SWEDISH EMBASSY @RDW 2018

@ RECUL Theatre
// Connected Event, 2019



@RDW Main Exhibiton
// 2019



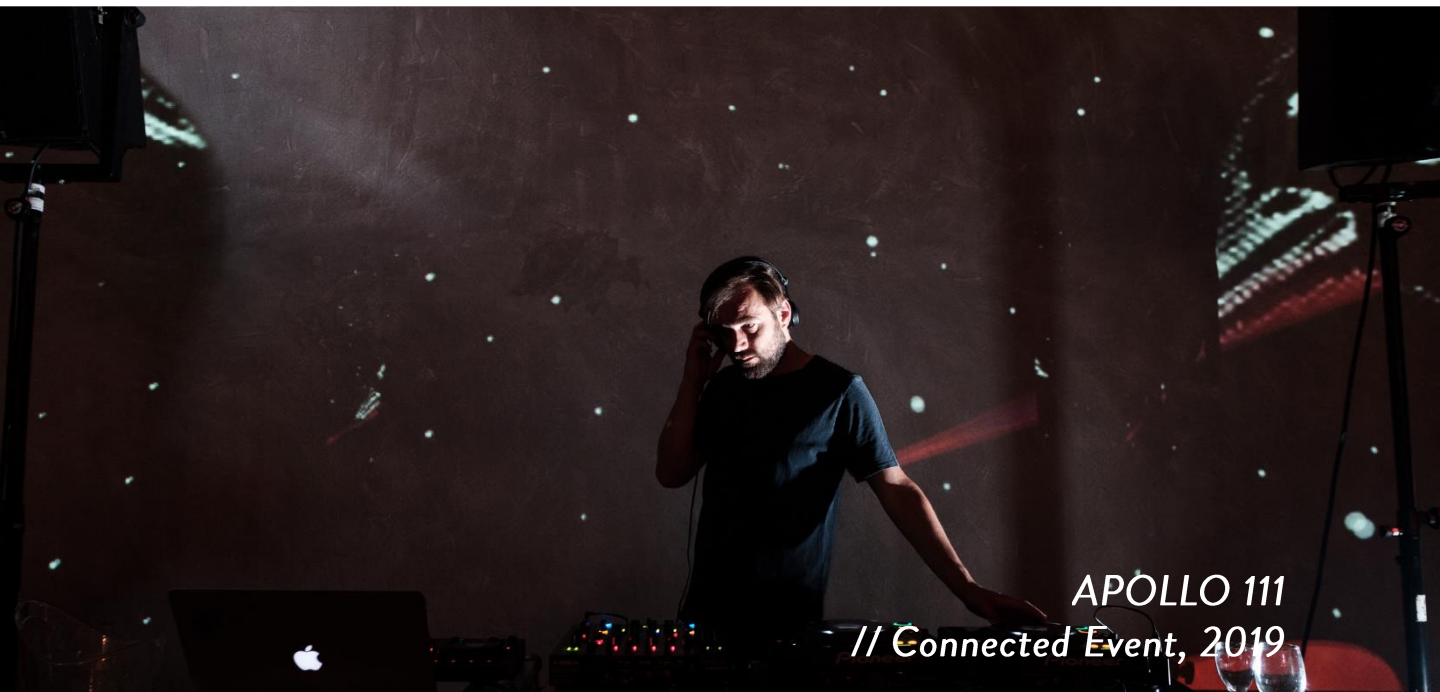
DIZAINAR X UBIKUBI Yardsale
// Connected Event, 2018



@RDW Main Exhibiton
// 2019



SMOOTHIE. @APOLLO 111
// Connected Event, 2019



APOLLO 111
// Connected Event, 2019



RDW After-party
@TNB // 2019





SEE YOU

@RDW 2020